K-LOVE is an important signal in the Tucson area that sends a positive & encouraging message to our community. If it were replace by an LPFM providing other broadcasting programming, there would definitely by a big hole in our community. K-LOVE is a safe station that my kids can and I can listen to without worrying about any unwholesome talk coming from the DJs or songs. I believe this serves the public interest because it is always a positive message!